

# MEMORANDUM OF UNDERSTANDING

Between

## ČMAPM

Czech-Moravian Association of Women Entrepreneurs and Managers  
(Vinicni 4049/235 - 615 00 Brno - Czech Republic)

and

## VdU

Verband deutscher Unternehmerinnen e.V.  
(Glinkastraße 32 - 10117 Berlin – Germany)

This Memorandum of Understanding (MOU) sets for the terms and understanding between **ČMAPM** and **VdU** to build a lasting cooperation between both associations.

### Preamble

ČMAPM is a voluntary organisation, established in 1995. The association is the longest-running association of women entrepreneurs in the Czech Republic, represents women from eight regions with the mission to empower them in all stages of their careers.

VdU has been representing the interests of female entrepreneurs since 1954 as a cross-industry trade association. For almost 70 years, VdU has been campaigning for female entrepreneurship, increasing the number of women in management positions and better conditions for women in business.

Both associations are members of the World Association of Women Entrepreneurs (FCEM) and aim to expand their strong national networks internationally. Thus, it is in the interest of both partners to strengthen the relationship between Czech and German female entrepreneurs, especially being direct country neighbours in the heart of Europe, and to build a prospering network together.

### Purpose

This MOU lays out the common interest of both partners, cooperating in the scope of

- Establishing a regular exchange between female entrepreneurs from both countries
- Identifying topics of business cooperation and common interest (industry sectors, digitalisation, European politics)
- Developing a strong network between the members and organizing events

### Duration

This MOU shall become effective upon signature by the presidents of the associations and will remain in effect until modified or terminated by either one of the partners by mutual consent.

Dresden, 17<sup>th</sup> January 2023

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Lída Klimešová  
President ČMAPM

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Jasmin Arabian-Vogel  
President VdU